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The Gateway

Vol. XXXV

OMAHA, NEBRASKA, FRIDAY, OCTOBER 21, 1955.

No. 5

Clark Names Staff To Produce Play

By Kay Anderson

The production staff for "The Rainmaker," the University Theater play by N. Richard Nash, has been announced by Dr. Edwin L. Clark, director.

Assistant director is Don Holmberg. Working on the properties committed are Lois Holik, Bob Mackie, and Carolyn Neivins. The light crew consists of Frank Berg, Phil Kaus, and Houghton Reed. Reed is also stage manager.

Also working behind the scenes are Barbara Watts and Mary K. Little, costumes, and Ron Claussen, sound effects.

Play Concerns Farmer, Family

"The Rainmaker," a romantic comedy set in a drought-beset mid-western state, concerns a farmer and his family who have lost their faith in the future. The family feels only discouragement, hopelessness and bitterness as a result of the drought. Actually, each member of the family is suffering a type of drought in his personality.

Lizzie, the farmer's daughter, is 27 years old, and no man outside the family has ever loved her or found her beautiful. She tries to conceal her yearning for romance by a display of good humor and laughter, and by behaving in a world of men as if she were as much a man as any of them.

Men Feel Obligation

The men of the family consider it their duty to marry her off, and one of their targets is the deputy sheriff, File.

Noah, the farmer's older son, is somewhat of a self-righteous man, rigidly opinionated. Jim is the youngest member of the family. He has been convinced that he is not too bright, and this is his main trouble. H. C. Curry, the father, is a capable man with wisdom and patience, but he is somewhat dictated to by Noah.

When Bill Starbuck, "The Rain-

Nov. 11 Homecoming Activities To Include Parade, Game, Dance

Omaha University's annual Homecoming ceremonies will be held this year on Friday, Nov. 11, when the Indians will meet Idaho State College.

The celebration will begin in the morning with a parade through the downtown Omaha business district. Two floats will be included in the parade this year. The construction of these is to be supervised by the Student Council. Each organization on campus will have a part in the construction and other decorating projects.

Half-time ceremonies at the game which will begin at 2 p.m., will include the crowning of the annual Homecoming Princess.

A Homecoming dance to begin at 9 p.m. at Peony Park will top off day's activities.

Ten Students Achieve Retailing Scholarships

A total of ten scholarships, totaling \$200 each, were awarded Oct. 13 by the Associated Retailers of Omaha. The scholarships were presented by Dean Lucas and Herman Goldstein, a member of the Education Committee of the Associated Retailers of Omaha.

Those receiving the awards are Carl Whittington, Charles N. Housh, Richard A. McGhny, Bennett W. Nordell, Murray J. Blank, Edward Hagedorn, Jack N. Plank, Clifford M. Anderson, Shirley Ann Haney and Jerry Stefanowicz.

The winners are working for a Bachelor of Science in Retailing, and most are engaged in part-time employment in Omaha stores.

maker" appears on the scene, the farmer gets a glimpse of hope for the future in Bill's guarantee of rain within 24 hours.

The fact that Starbuck is not a real rainmaker is not important. While he is busy giving Lizzie and Jim self-confidence, he actually is influencing the entire family, File, and even Sheriff Thomas. He re-establishes their faith in the future.

When Starbuck leaves, the family is an entirely different one than the family he first met. But he is still the smooth, fast-talking braggart and gentle dreamer.

Five 'Angels' Named To Vie For City Title

Five University "Angels" have been selected to compete for the title of "Miss Omaha Aviation."

Members of the Arnold Air Society chose Gayle Anderson, Jean Harrington, Lois Proffit, Judy Rogers and Pat Vogel at a special meeting last Friday. Miss Anderson and Miss Rogers are seniors; the others are juniors.

The aviation subcommittee of the Junior Chamber of Commerce will interview the candidates at a noon luncheon today. Jack Sandler, local radio sportscaster, is chairman of the subcommittee.

The winner will participate in the Nov. 6 dedication ceremonies of the new airport outer-drive. Mayor John Rosenblatt will proclaim that day as "Omaha Aviation Day." "Miss Omaha Aviation" will participate in other aviation activities throughout the year.

Also present at the luncheon will be Betty Ellsworth, GATEWAY editor; Jerry Korisko, AAS commander; Charles Hoff, University vice-president; and Col. Walter Shayler and Maj. Leroy Wenstrom of the AF-ROTC department.

News Bulletin Regents Authorize University Action On Student Union

The Board of Regents Thursday approved a preliminary application to ask the Federal government for a loan to finance construction of a combination dormitory-Student Union building.

This is to be an inquiry to determine whether or not we are eligible for funds allocated by the Federal Housing and Home Finance Administration. Estimated cost of the building is \$1,750,000.

The Federal government provides a \$500,000,000 fund for college loans to extend over a 50-year period, however they prefer that loans extend over only a 40-year period. The interest rate is two and three-fourths percent.

Vice-president Charles Hoff said that should the loan be approved, the University would issue bonds to be offered at public sale to all financial agencies. If any local finance house would make a better offer than the government percent rate, it would be necessary to borrow locally.

The government agency must approve plans for a strictly functional building, and the school must be able to prove in advance that it is self-liquidating.

The Student Union building would provide such services as bowling alleys, meeting rooms and centralized food service. A dormitory on one side of the Union would provide quarters for 90 men. A separate building on the opposite side, would house 90 women.

Regents also authorized the Business Office to call for bids on two parking lots north of the Fieldhouse, based on plans submitted by the architect, with the surface to be composed of crushed rock. Estimated cost is \$10,316.

Shots Still Available

Students may still receive free flu shots this week only. Those interested should contact Nurse Beldora Taacke in the Student Health Office.

Council Chooses Radcliffe, Ames, Vogel, Thompson as Officers for Year



New Student Council officers Park Ames, Pat Vogel, Lew Radcliffe and Dean Thompson check plans for coming year.

President of this year's Student Council is Senior Lew Radcliffe. Officers were elected at the Wednesday meeting of this year's Council.

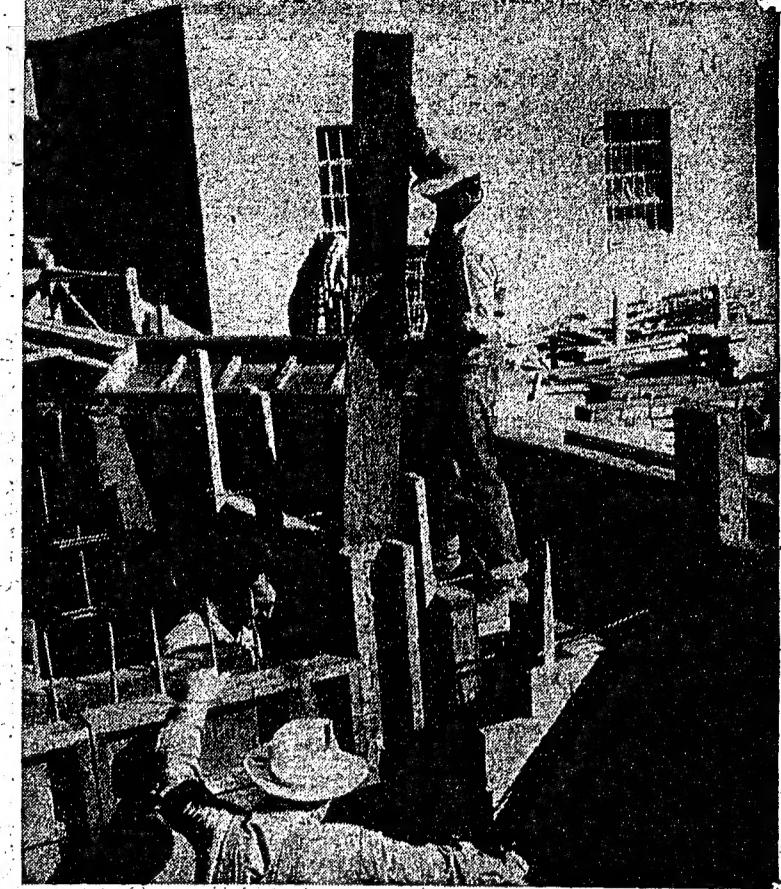
Assisting will be Park Ames, vice-president. Pat Vogel will hold down the job of secretary while the money matters will be taken care of by Treasurer Dean Thompson.

"I was honored to be elected by my fellow members as president of this year's council," said Radcliffe.

Radcliffe is a Journalism major and is starting his fourth year with the Student Council. Ames has served the Council for two years and is in the College of Arts and Sciences. Thompson is in the College of Engineering and has not been on the Student Council previously. This is the third year of service for Miss Vogel.

After the elections Jean Hendar was appointed chairman in handling the Prexy parties. The Council discussed Migration Day festivities.

Completion Date Near For Music Building



Workmen hurry construction on new Music Building.

Miniature Geyser Spouts in Driveway

Among its many other features, the OU campus last week could boast of a miniature replica of the famous geyser, Old Faithful.

This phenomenon appeared Wednesday on the driveway between the building and the Student Club, where it could be seen sprouting through a crack in the cement.

The source was traced to a broken lawn-sprinkling pipe which was soon disconnected until repairs could be made.

Area To Include Rehearsal Room, Storage Lockers

Omaha University's new Music Building is slated for completion Dec. 15, Alden F. Aust, Superintendent of Building and Grounds, has announced.

Dr. James Peterson, head of the Music Department, said, "I think it is a tremendous forward step for the University and the Music Department."

The new building is located on the south side of the Fieldhouse, in an area that will be eventually utilized for offices when the proposed Fine Arts Building is completed.

Principle music activities will be conducted in the large central room directly adjacent to the Fieldhouse. This main room is bordered on three sides by lockers and storage closets to be used for the storage of the various uniforms and choir robes.

The building will also contain special rooms for teaching and practice, and one large rehearsal room. In addition, four offices and a music library are located to the east of the main room.

The contract for construction are awarded to the Rorick Construction Company of Omaha, and the bid price was quoted at \$47,000. The bid cost will be considerably greater than this.

'Alma Mater' Song Needed

Because of the student opinion in favor of a new school song, the GATEWAY is sponsoring a contest for an Omaha University "Alma Mater" song. The rules are as follows:

1. The contest is open to all full-time students, faculty, and staff. Entries by GATEWAY staff editors will not be eligible for prizes.

2. Words and music must be in the hands of the GATEWAY Editor-in-Chief by Nov. 14 at 3 p.m.

3. Entries must consist of both lyrics and music, which may be by one or more persons. No entry of just words or just music will be accepted.

4. Entries need consist only of melody and words, not score arrangements.

5. Entries will be kept in locked GATEWAY files. The contestant should keep a carbon copy.

6. A qualified panel appointed by the GATEWAY editorial staff will choose the five best entries. Students will vote for the final selection at a convocation.

7. All decisions, verified by the student council, will be final.

8. Prizes to be awarded will be announced at a later date.

See Page 2 for further information.

Directory Availability Time Tentatively Set

The Student Directory will be available Thursday and Friday in the main floor Ticket Office. Students must present their activity cards between 8:45 a.m. and 3:15 p.m.

Tentative delivery of the book will be Wednesday. Any change in delivery date will be posted in the Bookstore.

Literary Magazine Deadline Monday

Student contributions to the "Grain of Sand," University literary magazine, must be filed Monday with Wendell Walker, chairman of the editorial board.

Faculty advisers, Dr. Ralph Wardle and Dr. Robert D. Harper, request short stories, poetry and essays of 2,000 words or less.

Members of the editorial board of the student magazine are Jerry Emery, Marcia Morris, Sue Moss and Kay Taft.

The magazine may be obtained in the University Bookstore after the first part of December.

Bureau Job Available

An internship is available to either a sophomore or junior, preferably a major in psychology or education. It will be worth \$60. Anyone interested should contact the Bureau of Testing, Counseling and Research.

Nebraska State Historical Society
1500 R Street
Lincoln 8, Nebraska

Editorially Speaking . . .**Every University Needs Song**

Every university needs a school song. The University of Omaha has no song which can be called its "Alma Mater."

There's something about a school song that makes it stay with you longer than other memories of your college days. When the University is weak in providing that song, what will students recall years from now when they think back to their college days?

From this week's GATEWAY poll, which appears on this page, it would seem that students are barely aware of any school songs or that they feel a need for a song more representative of the University.

However, we do have a song which is known to most students. It is sung only at football games or at pep rallies. The "Fight" song is not an "Alma Mater" song.

We need a song that will picture its students and faculty. We need a song that will live forever in the minds of its former students. That song should represent its school so well that the community is familiar enough with it to identify it as that of Omaha University.

The GATEWAY brings the need of a school song to the attention of the students, faculty and staff. We are sponsoring a contest to see that something is done about it.

We challenge you to write the University Alma Mater song.

**Dear Editor . . .
Reader Urges
School Song**

Dear Editor:

It has been brought to my attention that as a graduate leaves this ivy tower that has been his home for at least four years, he takes with him nothing but his yearbook to remind him of the good old days.

Nostalgic Memories

What makes his thoughts become the very phrase, "Hail to Thee, Our Alma Mater?" Nothing more than a familiar tune with words of praise, "All Hail to Thee OU," and with this comes a parade of the happiest years he has probably ever known—just a memory, but forever fresh in the lines and notes of his song—his Alma Mater.

OU Has No Alma Mater

But the graduate of OU has no Alma Mater. The Fight Song is fine, but it does not cause him to stop and reflect the past, for a few moments to hail his school as the fine symbol of democracy it is.

A good Alma Mater will speak the same of his school as he does the National Anthem of his country, when he hears its strains. He is wont to stand with his hat in his hand and relive those days that gave him so much.

Interested Observer.

it. It's not a particularly good song; I've heard better and I've heard worse. We do need a spirited song."

Jim Karas, "We should have a song all right, but it should be one with a college atmosphere, not a fight song."

Capt. Plantikow, "We need a good rousing fight song. The song is good for that, but it is not a good school song."

Herr Schmalz, "A school song is a good idea. The Fight Song needs more originality and melody rhythm."

Jim Shainholtz, "The Fight Song doesn't hold water with any big school song. We should have one a guy would be proud to sing."

Susie Rowe, "I think we should have another one. We certainly have enough talent to write one in this school."

Susie Tate, "It sounds like a football yell, not a school song. A school song should be more patriotic."

Jim Yelinek, "I don't know any school song."

Jo Elyn Wakefield, "I like that one."

Major Wenstrom, "I think it's a good fight song, but not a good school song."

Poll of Student Body Reveals Song Need

"Do you know the school song? Can you recognize it when you see it? Do you think it's a suitable song to represent the school?"

A random poll was taken Tuesday afternoon to get the students' opinions on the "Fight Song." It is the only all-school song that has ever been sung to any extent.

FIGHT SONG

We will fight, fight, fight for Omaha

We will fight, fight, fight for O.U.

Every player knows, till the whistle blows

We will fight, fight, all the way through.

We will fight, fight, fight for Omaha

We will fight, fight, fight with all our might.

Be it win or lose or draw, as loyal sons of Omaha,

We will fight, fight, fight, fight, fight!

Of the seventeen people interviewed, most of them faltered, stared, and said, "Which one is it?" The majority did recognize the song when a written copy was shown to them. A few could even hum, whistle or sing the melody.

Skip Goss, "I think the school colors should be mentioned."

Dr. Duane Hill, "I can't sing

New Gateway Editorial Policy Announced

Starting with this issue, the editors of the GATEWAY will publish Letters-to-the-editor unsigned if the writer so specifies under the non de plume, "Interested Observer."

The paper must have the names of the writer for file reference before the letter is printed however.

This information will be kept in confidence.

We welcome letters on any subject relating to the University and its activities. Address them to "Editorial Editor, Gateway."

THE GATEWAY

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Darn it, I missed the Trash and Garbage seminar last Thursday in the Auditorium. I was up on fourth floor and didn't get wind of it.

What young people are doing at General Electric

Young engineer pioneers in design and sales of new tiny transistors

The germanium transistor—some smaller than the eraser end of a pencil and able to operate on a few thousandths of a watt—is probably one of the most promising developments in the electronics field today. It opens the way to new midget radios, TV sets flat enough to hang on a wall and many other exciting possibilities.

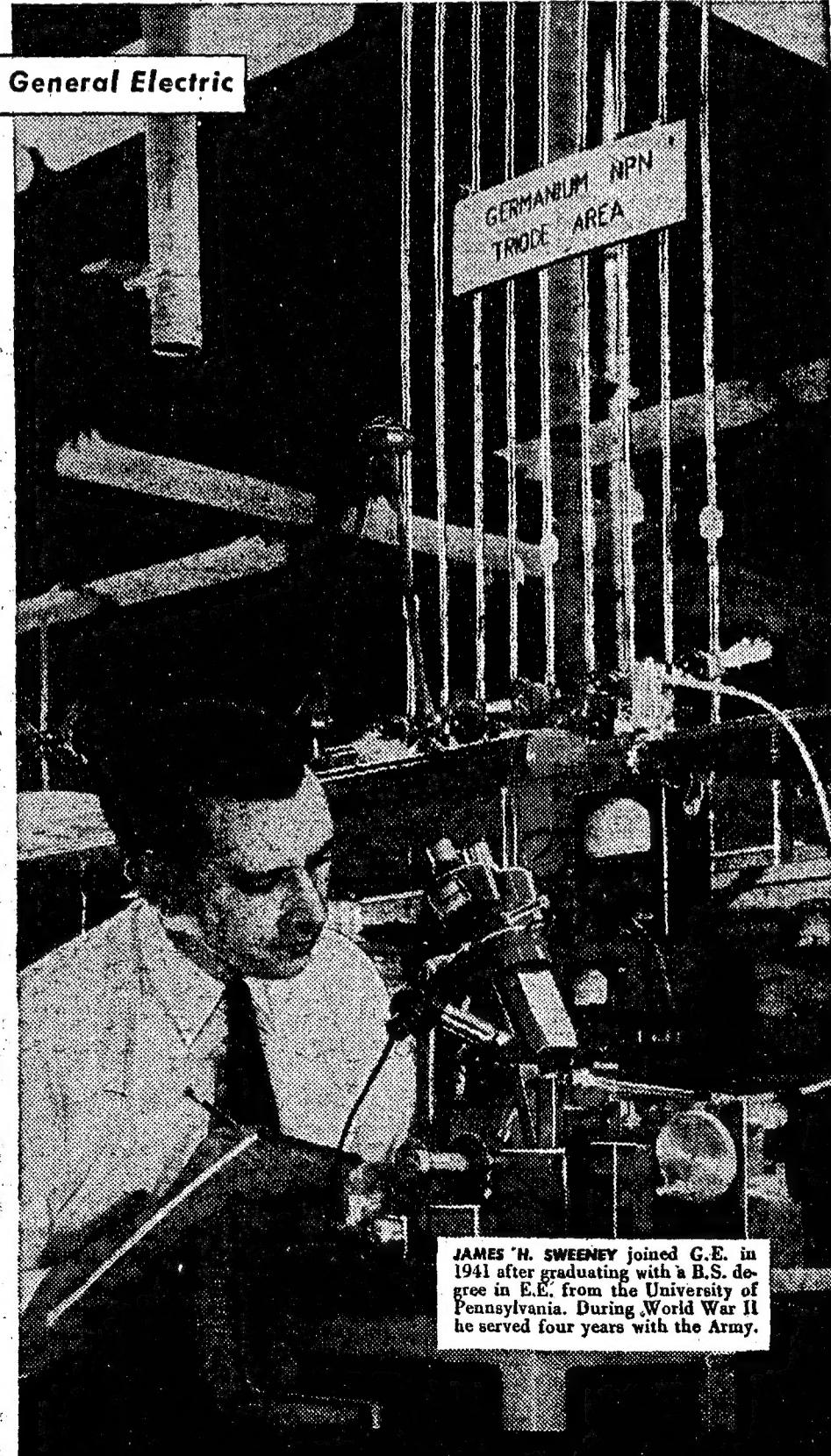
One of the men who helped design and perfect these tiny transistors—and the man who is now head of sales for all General Electric germanium products—is James H. Sweeney, Manager—Marketing, Semiconductor Products Department.

Sweeney's Work Interesting, Vital

As early as 1948, Sweeney was head of a group that studied the design and possible uses of germanium products. He gained national recognition for his work in developing and introducing these products to other industries, and when a new Semiconductor Products Department was formed in 1953, Sweeney was a natural choice for the job of marketing these products.

25,000 College Graduates at General Electric

When Sweeney came to General Electric in 1941, he worked in many different departments until he finally found the work he wanted to do. Like Sweeney, each of the 25,000 college-graduate employees is given the chance to grow, to find the work he does best, and to realize his full potential. For General Electric has long believed this: When fresh young minds are given the freedom to make progress, everybody benefits—the individual, the company, the country.



JAMES H. SWEENEY joined G.E. in 1941 after graduating with a B.S. degree in E.E. from the University of Pennsylvania. During World War II he served four years with the Army.

Progress Is Our Most Important Product

GENERAL ELECTRIC

SAVE \$10
New Fall ALL-WOOL
SPORT COATS \$19.95
USE YOUR 1ST CHARGE
The PANTS Store
117 So. 16th — Next to Metropolitan Drug

MEN WANTED PART TIME

One of Omaha's best and fastest growing young companies needs two men—four hours, three nights a week and Saturday, or four nights a week.

Car Necessary.

Call Mr. Buck, AT 5054

8 to 10 a.m. for appointment

Visual Aids Adds Features

"Two new features have been added to the Audio-Visual Education Department this year," announced Miss Ruth Moline, department director.

A photographic service for all students and student groups has been organized, with Wayne LaRue snapping the stills, and Dave Langevin taking the movies.

A full time Graphic Arts technician is now on hand at all times to assist in the making of posters and signs. He is Harlan Peterson, Omaha University graduate of 1953.

The function of the Audio-Visual Department is to explain, clarify, and create interest in the subject matter being studied, with movies, slides, diagrams, posters, and so forth. Miss Moline says, "The objective is to have the right equipment presented in the right way, at the right place and the right time."

The University motion picture library contains some 300 films, although three-fourth of the films used are ordered from various motion picture companies.

Student teachers, who must have a certificate of proficiency in the operation of Audio-Visual equipment, may use the materials free of charge at any time.

Faculty, Staff Give \$1,000 Over Quota

The faculty and staff at the University of Omaha contributed \$1,402.35 more than its quota to the 1955 Red Feather-Red Cross drive.

A total of 209 people gave \$4,559.61 or an average of \$21.81. The quota was \$3,157.25.

C. Glenn Lewis, chairman for the drive, said that there was 100 per cent participation from members of the College of Business Administration, College of Applied Arts and Sciences, College of Education, College of Adult Education, and the Buildings and Grounds Department.

The 1954 quota for the University faculty and staff was \$2,550.

Tomahawk Overjoyed; Staff To Meet Deadline

The Tomahawk will meet its first deadline on Nov. 25. Approximately 100 pages will be turned in to the printers, reported Editor Dave Langevin.

He said, "Things have been slow, but we expect them to pick up."

The staff has received 30 answers concerning page allocations, and organizations who have not turned them in are urged to do so as soon as possible.

Lowell Huber has been appointed senior editor of the year book. He has announced that the Greek pictures will be taken within the next month.

Decisions concerning the colors and design of the Tomahawk cover will be reached this week.

'That Hat' Identifies Operator In Gateway Flapper Picture



Then and now . . . switchboard operator Hunting.

"That hat, it's me!" were the first comments by Mrs. Corrada Green Hunting, University switch-

Omaha Retailers Offer Ten Grants

The Associated Retailers of Omaha are offering ten additional scholarships at the sophomore, junior and senior level to those students with an interest in retailing. In addition, five scholarships now open to those of the freshman level are being continued.

Winners will be selected by a joint committee of the College of Business Administration and the Associated Retailers of Omaha.

Winners will be given part-time positions in Omaha retail stores. They will receive the prevailing pay for their work.

Students interested in the scholarships should contact Dean John W. Lucas or Hurford Davison, business administration instructor.

Donations Determine 'Cutest, Ugliest' Pans

Tau Alpha, totaled \$238.19; those for Wadell, Tau Kappa Epsilon, amounted to \$155.08. Each candidate received one vote for every penny donated.

Contributions totaled \$936.48.

Other candidates and amounts contributed were Nancy Hodgens, \$167.67; Jeep Rentschler, \$56.20; Nancy Reed, \$12.55 and Joan Erickson, \$10.53.

Additional names and amounts were Dave Drittler, \$117.44; Gary Schultz, \$95.32; Ken Kornick, \$57.21; Bob Henkel, \$20.07, and Tom Casey, \$6.22.



"Cutest Pan" Adrienne Miller and "Ugliest Man" Don Wadell.

Omaha U's "Cutest Pan" and "Ugliest Man" are Adrienne Miller and Don Wadell, respectively. Their names were revealed at a dance Wednesday following a three-day student Campus Chest drive.

Votes cast for Miss Miller, Zeta

"The Club," an honorary for English majors, elected Jean Bednar president and Mary Jo Lasell secretary-treasurer for the year last Sunday.

New members taken in included Angelo Battaglia, Carolyn Carter, Thomas Dutch, Jerry Emery, Shirley Gimple, Avice Hill and Nancy Hodgens.

Others were Marilyn Jones, Sharon Knowles, Jo Ann Manger, Elaine Sternhill, Kay Talty, Wendell Walker and Camille Wells.

Agriculture Experts To Speak On Russian Farm Methods

Next week's World Affairs speakers will strike on the subject of "The Soviet Agricultural Economy" at the Oct. 24 discussion at 8:15 p. m.

Dr. William V. Lambert, University of Nebraska, and Dr. Gale Johnson, University of Chicago economist, will be the speakers. Both men are agricultural experts and Dr. Johnson was chairman of the group that toured Russia this summer.

Headed by Dr. Lambert, the American farm representative group went over some 10,000 miles

behind the Iron Curtain last July and August.

The report on the Russian way of farming was that the American farmer would appreciate his efforts but would be displeased at the methods and waste of manpower, said Dr. Lambert.

The "principal accomplishments" of the tour, according to the Nebraska expert, were a small penetration of the Iron Curtain, a first long look at what Russian agriculture is doing, and proof that Americans "can survive six weeks on Russian meals."



*When you're the star of the play,
The Big Man of the Day,
You deserve a bouquet—have a CAMEL!*

*—Man, that's
pure pleasure!*

*It's a psychological fact: Pleasure helps
your disposition. If you're a smoker,
remember — more people get more
pure pleasure from Camels than
from any other cigarette!*

*No other cigarette is
so rich-tasting, yet so mild!*



Camel

Town and Gown To Hear Lecturer

Dr. Sophocles M. Sophocles will address Town and Gown members following their dinner meeting next Thursday.

Dr. Sophocles, lecturer, author and educator, is connected with the department of social studies at the Case Institute of Technology. His topic next Thursday will be "Greece at the Crossroads."

Councils Meet Jointly

The Junior and Senior Panhellenic Councils met jointly last Wednesday.

The meeting was arranged so that the Junior Panhellenic Council could observe the Senior Panhellenic Council in action.

Senior Panhellenic members discussed possible revisions in rushing procedure and reviewed suggestions concerning rushing.

It's getting to be so crowded around here that you have to step outside to change your mind.

Zeta Tau Alpha's Plan Annual Coketail Party

Zeta Tau Alpha pledges will be hostesses Sunday afternoon at a coketail party at the home of Frances Schupp.

Guests will be pledges of all Greek social sororities and fraternities on campus. Sponsors and advisors of organizations have also been invited to attend the party.

The coketail party is an annual project for the Zetas.

Dean's Leg Prevents Campus Appearance

Many students have been missing the familiar, smiling face of Student Personnel Dean Jay B. MacGregor the past two weeks.

The Dean has been absent from the campus due to a circulatory ailment in his leg, said Assistant Dean of Student Personnel, Don Pflasterer.

Dean MacGregor has departed for consultation with a circulatory specialist in Iowa City, Ia.

Band Time Schedule Announced by Director

Arthur Custer, Band Director, has announced that the band will meet five days a week Monday through Thursday at 1 p. m. and Friday at 7 a. m.

Students who participate full-time may register for two credit hours. Those who participate only three times a week may register for one credit hour.

There's No Question About It!

Fashion News for After-Five Includes:

Plus These Perennial Favorites:

- the bell shape "cocktail" dress
- the full length ball gown
- rich velveteens and satins for the "polished look"
- fancy all-weather evening coats
- the "stop and go" brilliance of red or green sari cloth and brocades from the orient
- the contrasting dress-up separate look

princess, shirtwaist or sheath classic dateables fur and jewelry trim for added sparkle full length, ballerina, or short formals

There's No Doubt About It! This is the fashion field of favorites, but only YOU can pick the winners. So sharpen your pencils and fill in this questionnaire, so that we'll know the fashion trends YOU want for your tall teas, weekend dances, and military balls. Make it a game! Include your friends. Then watch for the fashions you've picked in our Cameo Room and New Junior Colony.



Now Here's A Question For You

Do You Like . . .

(Check One on Each Line)

- the bare look () the covered up look ()
- the crinoline silhouette () the slim, long line ()
- crisp net or tulle () shiny taffetas or silks ()
- long, full evening coats () short velvet-soft jackets ()
- basic black () midnight blue () warm browns ()
- emerald green () oriental gold () brilliant red ()
- empire-princess () sheath () bouffant ()
- "buttons 'n' bows" () simple, sleek lines ()
- stripes and patterns () changeable taffetas ()
- rich brocades () fabric with gold and silver threads ()
- strapless () scoop neck () tiny sleeves ()
- long torso bodice () nipped in waist ()

Name . . .

Address . . .

Date . . .

Size . . .

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OMAHA, NEBRASKA

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Greek News . . .**Fraternities Pledge 32 Men During Special Late Rush**

Thirty-two men pledged fraternities on campus during late rush last week.

Greek weekend activities are taking a back seat to the University's "migration" to St. Ambrose College in Davenport, Ia.

Alpha Xi Delta

Alpha Xi pledges conducted a successful skip Oct. 12.

Actives, headquartered at Mary Strater's home, were directed to Benson Park where clues were found on bits of paper attached to the trees.

A party at the Gerard Lithographing Company, pledge headquarters, concluded the evening.

Chi Omega

Chi O's annual Eleusinia will be at 6 p. m. next Wednesday at Benson Park. Beverly Peterson, '55 alumna, will be chairman for the evening.

Actives and pledges last Sunday entertained Mrs. Augusta Glenn of Austin, Texas, a national officer of Chi O.

Lambda Chi Alpha

Lambda Chi's initiation ceremonies will be Sunday at the home of Dr. J. D. Tyson.

Men pledged late rush include Ernest Bowerman, Eric Dahlbeck, John Skarda and Jerry Wandell.

Phi Beta Chi

Phi Beta Chi's pledge class were formally pledged to Tau Kappa Epsilon in ceremonies last Sunday. Col. John E. Asp and Dr. Guenter Schmalz, were also pledged. Wayne Wilson, TKE alumni, presided.

New pledges include Donald Andrews, Michael Cleary, Glenn Cochrane, Doug Durbin, Robert Elsasser and Ray Farquhar.

Others are Herb Griess, Robert Gruhn, Gerald Hansen, Jerry Kostinec, James McLaren and Ralph Miller.

Completing the list are Alan Severin, David Sobeski, Gary Stephenson, Sam Truax, Jay Whinnery, James Wiley and Ralph Woodard.

Pi Kappa Alpha

Dave Heckenlively, Bob Matthews and Don Raschke pledged Pi Kap during late rush.

Sigma Kappa

A square dance for Sigma Kappas and their dates will be tonight from 8 p. m. until midnight at Inspiration Lodge at Camp Brewster. Marge Fokken is chairman for the evening.

Caller for the square dances will be Len Hecht.

Sponsors are Mr. and Mrs. Hurford Davison and Mr. and Mrs. R. J. Maxwell.

Actives and pledges attended a spaghetti dinner after the OU-Eastern Kentucky game last Saturday at the home of Shirley Barnum.

Sigma Phi Epsilon

Sig Ep's newest pledges are Patrick Coughlin, Herbert Dehart, Robert Miller, James Undeland and Larry Vogl.

Theta Chi

Theta Chi pledges defeated the actives 13-0 in a football game last Sunday afternoon.

A dinner at 5:30 p. m. in the cafeteria will precede the business meeting next Tuesday. Members of the Choraleers will be photographed at 6 p. m.

Connie Jensen pledged Theta Chi during late rush.

Zeta Tau Alpha

Zeta pledges skipped Oct. 12 and hid at the Smith Manufacturing Company, operated by pledge Gay Smith's father.

Actives headquartered at Gloria Zadina's home. Clues sent actives from the Mormon Bridge to Mount Vernon Gardens and later to a locker at the Continental Bus Company.

A party for all Zeta's at the Fireside Restaurant concluded the evening.

The list of periodicals includes reports from the U. S. State Department, publications of the Secretary of Agriculture, the Office of Health Education, and many others.

Marquardt Entertains Freshmen Students

Each Monday, Wednesday and Friday at 9:30 a. m., five freshmen chemistry students meet with Dr. D. N. Marquardt, chemistry department head, in the faculty clubroom for a social hour.

Dr. Marquardt instituted the social hour this year as a means to help students become acquainted with each other and with their instructor.

Dr. Marquardt distributes cards in his classes inviting the five students and makes only one stipulation concerning the social hour: chemistry shall not enter into the conversation.

"The surprising thing," relates Dr. Marquardt, "is that there were only two students who were previously acquainted before attending the social hour."

Another first on the OU campus was instituted by Dr. Marquardt and his wife last year. They entertained each of the campus social sororities at a tea at the Marquards' home.

Women's Honorary To Begin Activities with 'Smarty Party'

A "Smarty Party" Nov. 2 will begin the year's activities for OU's chapter of Alpha Lambda Delta. The party will acquaint entering freshman women with the policies and purposes of this scholastic honorary sorority for freshman women. Guests will be chosen from the upper quartile of the class as determined by entrance exams.

Four new members, Beverly Beach, Bonnie Sorenson, Camille Wells, and Janet Winslow, also will be pledged on Nov. 2. They will be initiated Nov. 9 at an informal tea in the Faculty Club Room.

High Scholarship Requirements

To gain membership in this sorority, the candidates must achieve a 3.5 grade average for the first half of their freshman year or a 3.5 average for the entire freshman year.

Alpha Lambda Delta, a national organization, was founded in 1924 to promote high scholastic achievement among the women in the nation's colleges and universities. To encourage high scholarship, the sorority annually awards certificates of merit to those women who have maintained a 3.5 average throughout their college careers.

Senior to Receive Award

The graduating senior achieving the highest scholastic record receives a special book award. Once every three years a fellowship of \$750 is awarded to a recent Alpha Lambda Delta graduate.

Lucht Takes Over As Prexy of LSA

Officers were elected by the Lutheran Students Association at their first October meeting. New officers are Jeanne Lucht, president; Cora Brinkman, vice-president; Arlene Johnson, secretary, and Harlan Zwiebel, treasurer.

Miss Lucht said that all students are welcome to come to their meetings which are held at noon every Wednesday. The meetings consist of Bible study. Once a month the group plans a social function.

The Association plans to sponsor a hayrack ride during the first week in November. They will also send a delegation to Nebraska University for a state Lutheran convention later in the year.

Nine Pledged to APO; OU Service Fraternity Invites New Members

Nine men were formally pledged to Alpha Phi Omega, men's service fraternity, at the organization's meeting last Wednesday.

Those pledged include Donald Andrews, Bill Johnston, Jack Lemmen, Al Longacre and David Luckett.

Others are Ronald Nemer, Joe Schumann, Jim Wiley and Bill Woodward.

APO members' service projects include helping with registration before classes convene, conducting the annual "ugly man-cutest pan" contest, co-sponsoring a blood drive with Red Cross each spring and ushering at the University's World Affairs Institute.

Membership in Alpha Phi Omega is open to any interested male student who has had previous experience in Boy Scouts. Students who desire to affiliate with the group may contact the secretary, Garland Griffith.

Other officers elected to date include Rod Conser, president and Bob Jones, treasurer.

Giles Is ISA Officer

Myrna Giles, sophomore math major, has replaced Marilyn Mether as vice-president of the Independent Students Association.

Miss Mether is now attending night school.

Joyce Wright Named 'Sweater Girl' at Dance

Joyce Wright of Chi Omega was elected "Theta Chi Sweater Girl" by an all-Greek vote last Friday at Peony Park.

Joyce, a sophomore majoring in home economics, was presented a sweater at intermission by last year's "Sweater Girl," Pat Vogel; and the traditional garter was given her by Dick Vernon.

A member of Marching Angels, Home Ec Club and OUWI, Joyce served as secretary of her freshman class and placed second in last year's TOMAHAWK contest.

In a skit presented at intermission by Theta Chi's pledges, Dean Thompson, master of ceremonies, introduced Bob Bennett, Dick Herre, Frank Moberg, Tom Roberts and Santo Terrano as other candidates vying for the "Sweater Girl" title.

Other "Sweater Girl" candidates were Susie Beck, Alpha XI Delta; Margie Fokken, Sigma Kappa, and Barbara Watts, Zeta Tau Alpha.

Music was provided by Eddy Haddad's orchestra.

Social Calendar

Friday, Oct. 21
Sigma Kappa Square Dance, Camp Brewster—8-12 p. m.

Theta Chi-Chi O Party, Spring Lake Park—7-11 p. m.

Spanish Club, Judy Zelenka's home—7 p. m.

Pledge Dance Committee Meeting, Room 308—3-4 p. m.

Saturday, Oct. 22
Theta Chi Pledge Banquet, Spare-time Cafe—7-9 p. m.

Sunday, Oct. 23
ZTA Coketall Party, Frances Schepp's home—2-5 p. m.

Lambda Chi Alpha Initiation, Dr. Tyson's home—10:30-noon.

Monday, Oct. 24
Brush and Easel, Business Meeting, Room 378—3-4:30 p. m.

Tuesday, Oct. 25
Sabres Drill, Fieldhouse—7-8 a. m.

Angels Drill, Fieldhouse—7-8 a. m.

Pi KA Business Meeting, Student Lounge—7 p. m.

Theta Chi Business Meeting, Room 191—7 p. m.

Pi Gamma Mu Business Meeting, Room 100—7 p. m.

Wednesday, Oct. 26
Junior-Senior Panhellenic Meeting, Room 100—4:30-5:30 p. m.

Radio-TV Club Breakfast, Room 100—7 a. m.

Alpha XI Delta Business Meeting, Student Lounge—7 p. m.

Sigma Kappa Business Meeting, Room 191—5:30 p. m.

Thursday, Oct. 27
Sabres Drill, Fieldhouse—7-8 a. m.

Angels Drill, Fieldhouse—7-8 a. m.

Omaha Rotarians To Sponsor Senior-Executive Day Nov. 9

Seniors may register for Senior Executive Day from 9:30 a. m. to 2 p. m. Oct. 25 and 26 in the main floor checkroom. Seniors will be the guests of 16 Omaha firms Nov. 9 to see how business works, announced John E. Woods, director of the Placement Office.

The Rotary Club of Omaha, a service organization, will sponsor the day. Each firm will have a quota, so that approximately the same number of students will go to each one.

Transportation will be provided and the students will be luncheon guests of the firm they visit. After registration each senior will receive a special invitation from the firm they will visit.

The seniors will go to the firms at 9 a. m. Most of the morning will be taken up by briefings. After lunch the students will tour the business, and see its actual functions in action.

"I think it's a wonderful thing, particularly for persons in occupations not related to business," said Mr. Woods. "Senior Executive Day is similar to Business and Industry Education Day, when business men visit schools in Omaha."

Firms participating are Bemis Brothers Bag Co., Byron Reed Co.,

Continental Can Co., Eaton Metal Products Corp., Fairmont Foods Co., Guarantee Mutual Life, Meredith WOW, Inc., Mutual of Omaha, and Nebraska Clothing Co.

Others are Nebraska Consolidated Mills, Northern Natural Gas, Northwestern Bell Telephone Co., Omaha National Bank, Omaha Steel Works, Swift & Co., and the Union Pacific Railroad.

In order to obtain 100 percent participation, those who don't register Oct. 25 and 26 will be sent a letter reminding them to register in the Placement Office. Those not obtained this way will be called by a telephone committee.

Skeets Mahoney To Play at Dance

Skeets Mahoney will play for the Pledge Dance next Friday at Peony Park.

Jim Nemer, chairman of the Pledge Dance committee, reports that work is under way on the dance skit under the direction of co-chairmen Sandy Dungan and Al Longacre.

Two pledges from each campus social sorority and fraternity are members of the dance committee.



Theta Chi "Sweater Girl," Joyce Wright and traditional winner's gift.

Retailing Club Meets

Robert Foster, promotional manager of the new Younker's Department Store at the 42 and Center shopping center, addressed the Retailing Club members at their first meeting yesterday in the Faculty Club Room.

An informal coffee hour followed the meeting.

Indians Subdue Maroons, Win 20-13

OU Indians Gunning For Undefeated St. Ambrose

Creighton students have been invited to join Omaha University students in the Migration Day trip to Davenport, Iowa, the site of OU's battle with St. Ambrose tomorrow.

Fans and friends of St. Ambrose coach L. G. Friedrichs, Creighton Prep mentor last year, will board the Rock Island train at 11:30 this morning with an enthusiastic throng of Indian rooters.

Two big problems face the Indian squad tomorrow. A letdown following their win over Eastern Kentucky last Saturday would be fatal against the Bees, who have racked up four straight victories. Under the leadership of Coach Friedrichs, the Bees hold wins over Western Illinois, Lewis, Dubuque Loras and St. Norbert.

A shortage of tackles caused concern after last Saturday's thriller at Municipal Stadium. Marv Nevens joined Frank Ruvo and Ken Leeper to form a trio of injured tackles. All are on the doubtful list for Saturday's contest.

Although the St. Ambrose eleven is predominately freshmen, Omaha may find them much tougher than the foe they defeated 35-14 here last season.

Decker Sets Mark In Cross-Country

Omaha University's cross-country team dropped their debut meet to Cornell College, but Coach Ernie Gorr received a pleasant surprise here Saturday afternoon.

Mel Decker, a track letterman, finished 25 yards in front of the nearest experienced Cornell harrier. His winning time of 18 minutes and 7.7 seconds set a school record in the new sport.

First place earns one point, second two points, etc., with five runners from each teaming counting in the scoring. The low score method is used in cross-country racing. Cornell runners captured all positions from second through sixth for a 20 to 37 win.

The harriers followed colored arrows from the O.U. track to the west end of the campus, and then angled sharply to the Elmwood Park Golf Course. From the golf course the runners returned to the finish line on the track.

Manor Beasley, James Morrison, Rod Stone, and Gary Vicker also scored for the Indians. They finished seventh, eighth, tenth, and eleventh, respectively.

Concordia Downs Papoose Eleven

An injury-marred Papoose eleven traveled to Seward, Nebraska, and came out on the short end of a 20-0 score against Concordia College Varsity last Thursday.

But don't let figures deceive you. It was a closer contest than the final tally indicates. The Papoose traveling squad normally is 33 men. It was reduced to 24 men due to injuries sustained during the previous week's action.

Coupled with the fact Concordia is a four-year school, the little Indians took the field under a decisive handicap.

Coach Jack Cotton had nothing but praise for his boys, especially for the sharp line play shown on defense.

All three Concordia touchdowns were scored on line plunges. But they were set up by pass plays and end runs.

This was the final game for the Papooses this year. They won one and lost one. But it is by no means the end of play for them. In fact their work has just begun.

Coach Cotton will have his hands full the remainder of the season scouting future opponents for head coach, Lloyd Cardwell.

The fun then begins for the Papooses. They scrimmage against the varsity using the plays of coming opponents.

First Week of Bowling Features High Scores

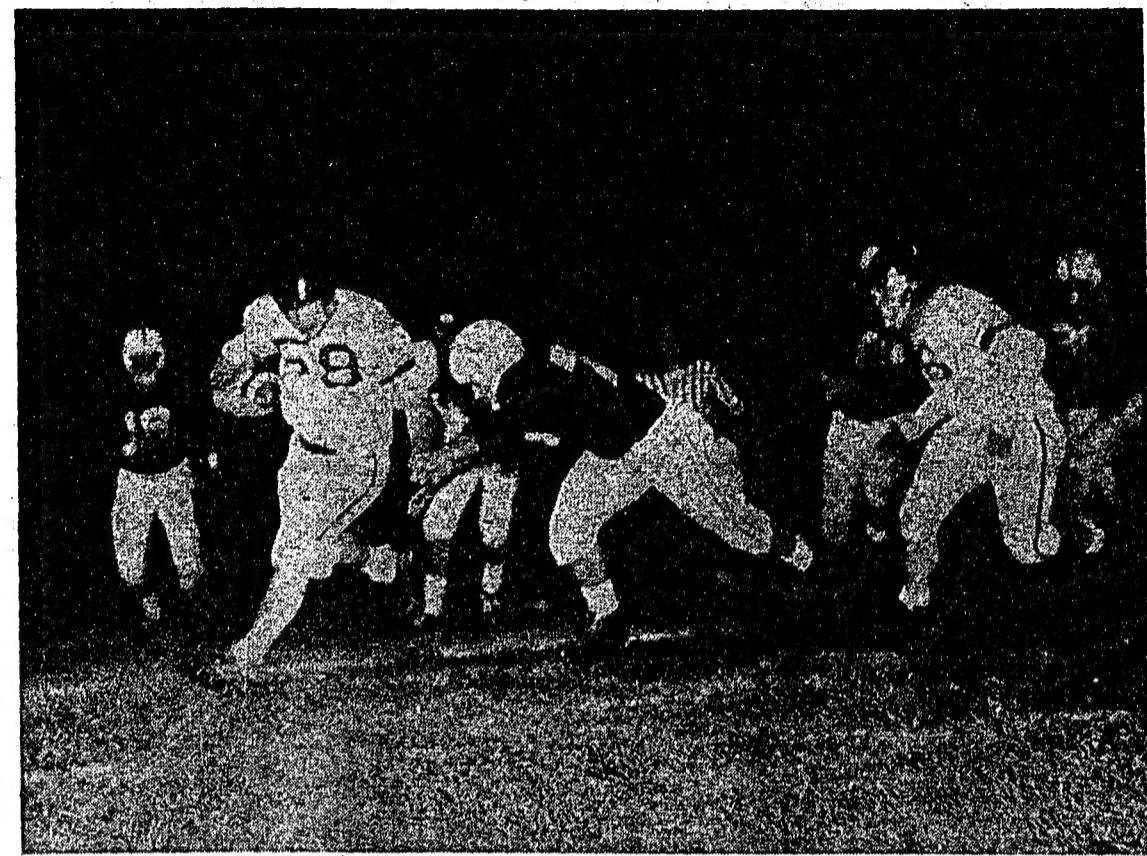
Intramural Bowling got off to a fast start this week. Nine matches were played. The Pawnees won three from ISA to take over top position.

Lambda Chi won two matches from Sig Ep, while the Pi Kaps and Teks were also winning two apiece.

Dale Braddock of Lambda Chi had high game and high series with a 215 and a 546 respectively. Lambda Chi also had a high team game and series, posting scores of 592 and 1,732.

Dana Tucker of Sig Ep posted a 540 series and a 191 game in a losing cause.

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Unidentified Maroon puts stopper on Englehardt.

Pawnee's 7-6 Victory Over Sig Eps Highlights Intramural Football

Intramural football standings at the end of the first week of play show the Pi Kaps in first place with a 2-0 record.

Theta Chi, P. E. 111's and Pawnees are in second place with one win and no losses. ROTC, ISA, Sig Ep and Lambda Chi have each lost one game.

Tau Kappa Epsilon is in the cellar, losing both starts. The P. E. 111's beat them 33-0 and Theta Chi trounced them 65-0.

The Pawnees' 7-6 victory over Sig Ep was the highlight of the week. John Stella scored for the Pawnees on a long pass which covered better than half the field as time ran out.

The Sig Eps protested the game on the grounds that the man who caught the pass was an ineligible receiver.

Past Illness Prevents Attendance at Game

Ed Mayo, publicity director of the Tangerine Bowl Commission, was unable to attend the OU-Eastern Kentucky State grid clash Saturday due to a heart attack suffered earlier this year.

Indians Nip Maroons With 20-13 Victory

By Larry Means

The Eastern Kentucky Maroons were trounced for the second time by Omaha University as the Indians relied on sharp defense for a 20-13 victory.

The game was well played by both teams, with long drives being accomplished by both sides. Fans were treated to an aerial duel between Omaha's Bill Englehardt and Eastern Kentucky's Bobby Lenderman throughout most of the game.

Engelhardt set up the first touchdown as he intercepted a pass in the second quarter. Omaha drove to the six yard line when Pete "Steamroller" Rigatuso bowled over for the score. Arnie Smith's extra-point try failed.

Rigatuso once again tucked his head and plunged across late in the second frame, and Arnie Smith's conversion made the score 13-6.

Eastern Kentucky retaliated moments later as Dave Bishop sneaked across from the one-yard line. Ernie Rigrish's extra point try failed.

Malnack Shines

Engelhardt combined with end Wayne Malnack for one of the more exciting plays in the first half. Malnack ran towards the goal, dived past the defender and made a tremendous leap with outstretched arms to snag the ball inches from the ground.

In the second half, Omaha drove to the Eastern Kentucky ten-yard line on a series of running plays. Engelhardt shoved over for the counter, followed by Smith's conversion.

Eastern Kentucky got back in the game when halfback Jack Rogers scooted over from the four yard line. Rigrish's conversion was good, and the game ended 20-13.

Fans Disappointed

Comments were made by some of the more "vigorous fans" that very little spirit was displayed on the part of the large crowd.

One big objection was the way the playing field was arranged in relation to the seats. Most reserved seats were located nearly fifty yards from the playing field. The student section provided a somewhat better arrangement, and many adults managed to get seats there and got a better view.

The school band treated fans to entertainment at half time including three unrehearsed solos, and the ROTC "Sabres" and "Marching Angels" finished the intermission with close order drills.

Bill Engelhardt once again leads the OU team in rushing, passing, total offense, and is second in punting. The North High grad is now competing in his third year at Omaha.

ROTC Riflemen Defending Champs In Omaha League

Omaha University will be trying for their second straight Intercity Rifle League championship when they open in league competition Nov. 16.

With the addition of the Nebraska Military District and the American Legion this year the schedule will be revamped and announced at a later date.

Iowa entries are from Carson, Council Bluffs and Oakland. Creighton University, Fort Omaha Naval Personnel, Omaha Rifle and Revolver Club and the Omaha Packers round out the league.

Coach Sgt. Young reports that 71 men still remain out for the team. The final cut will be made next week with the top 20 men qualifying for competition.

With the loss of his three top men, Robert Geer, Darryl Cox and Gil Davis, Coach Young will be depending mainly upon freshmen.

Up to date, 16 postal matches have been scheduled and 20 are tentatively set with no agreement on dates having been reached.

The schedule shows that OU is going to have a rough season as they fire against such powers as Notre Dame, Michigan University, Illinois University, Kentucky University, Princeton and UCLA.

This year the AF-ROTC is also sponsoring a women's rifle team. The girls will receive instructions on how to handle a rifle from Mrs. McLaren, head of women's athletics at OU.

Papooses Win, 6-0

Jack Cotton's Omaha University Papooses faced Concordia Teachers College at Seward, Nebraska, Thursday night.

Victorious over Peru Teachers B team, the little Indians met Concordia's varsity on foreign ground. John DiBiase, whose touchdown pass gave the Papooses a 6-0 win over Peru, led the eleven in their second game of the season.

New high grade in shirts

By any test, this button-down Arrow shirt rates 100% . . . from the exact flair of its medium-spread collar, and lustrous fabric to its rich window-pane checks and solid colors . . . all-but-endless wear and stitch-for-stitch value.

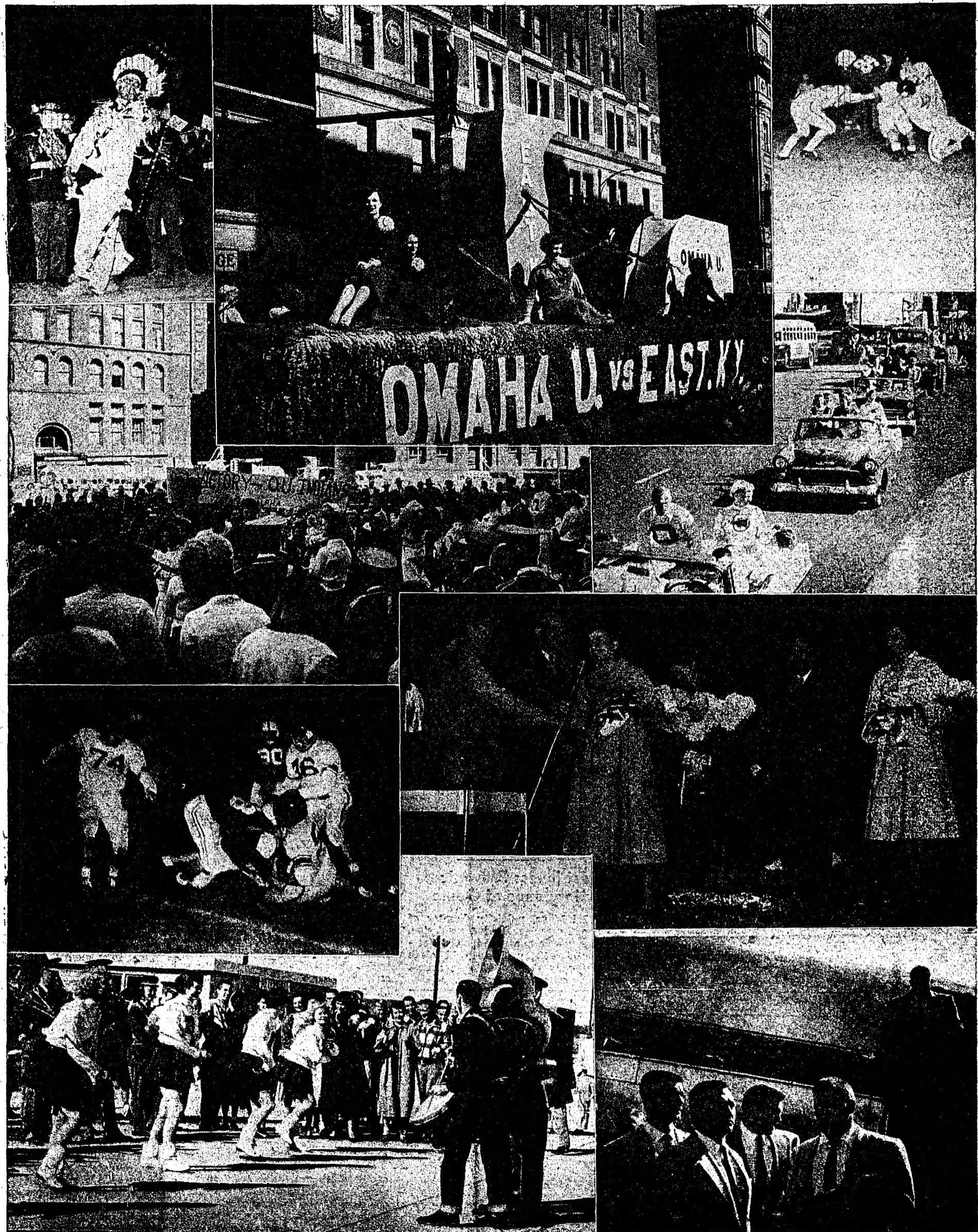
Question: why not pick up a few right away? Checks and solids in broadcloth, \$5.00; white, \$3.95.

Oxford, white and colors, \$5.00.

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OU's Pre-Game Spirit Boosts Indians to Victory



The Indian football team overcame their Tangerine Bowl competitor, Eastern Kentucky State with a 20-13 victory Saturday night. Friday's pep rallies and Saturday's cheers provided a spiritual boost to the Indian line. Pre-game activities began Friday morning with a rally in the Auditorium. The band played; Ouampi, dressed in true Indian gear, danced; students cheered. The football team was introduced. From there students went downtown to the Court House steps for second cheers. Riding on the Student Council float were Miss Jackie Pedersen, OU's Tangerine Princess, and Tomahawk Beauty Queens. Cheerleaders, team members and students followed in their cars. The team presented Simon A. Simon, Jr., injured guard, with the football he was carrying at the Morningside game when his ankle was broken. Members of Feathers, women's pep organization, gave each team member an orange, representing a tangerine as a remembrance of the New Year's Tange-

rine Bowl game. Coach Lloyd Cardwell's prediction that student and team spirits would bring a victory was proved Saturday night. Cheerleaders, students and the Concord Club followed band and team members to the Municipal airport to greet the Eastern Kentucky team. While waiting for the two planes to arrive, halfback Bill Steck and Quarterback Dick Tannahill led the band and twirlers through more cheers. Saturday night in Municipal Stadium, the Marching Angels saluted dignitaries as they walked to the center of the field for halftime ceremonies. Those present were Ed Morgan of Radio Station KOWH, President Milo Bail, Miss Pedersen, Governor Victor E. Anderson, Miss Nebraska Sandy Speicher, Mayor John Rosenblatt and Miss Omaha of 1954 Pat Kavan. Sabres AF-ROTC drill squad marched during the halftime. The Concord Club of Omaha sent up more spirit with a fireworks display to usher the team back on the field.